



1

SLIM. SMART. SOUND. SAVINGS.

Present the 4 S's of Amana S-series

2



IN-STORE DEMONSTRATIONS

Amana S-series demonstration in shop

3



**INSTALLATION & COMMISSIONING** 

Complete Amana S-series I&C Training

4



POSITIONING AMANA S-SERIES

Discussion on how to position in the market

5



AMANA S-SERIES PRICING

Amana S-series pricing in retail price book



#### **ENERGY ADVISOR**

Demonstrate an understanding of the advisor



## **SELLING TOOLS**

Demonstration of Amana S-series selling tools





#### SALES COMMITMENT

Commit to order at least 2 Amana S-series systems





# WEBSITE

Amana S-series product featured on dealer website

10



### SOCIAL MEDIA

Post Amana S-series installs/etc. to social media #AmanaBrandHVAC

Our continuing commitment to quality products may mean a change in specifications without notice.

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