

**1**



***SLIM. SMART. SOUND. SAVINGS.***

Present the 4 S's of Amana S-series

**2**



***IN-STORE DEMONSTRATIONS***

Amana S-series demonstration in shop

**3**



***INSTALLATION & COMMISSIONING***

Complete Amana S-series I&C Training

**4**



***POSITIONING AMANA S-SERIES***

Discussion on how to position in the market

**5**



***AMANA S-SERIES PRICING***

Amana S-series pricing in retail price book

6



## ***ENERGY ADVISOR***

Demonstrate an understanding of the advisor

7



## ***SELLING TOOLS***

Demonstration of Amana S-series selling tools

8



## ***SALES COMMITMENT***

Commit to order at least 2 Amana S-series systems

9



## ***WEBSITE***

Amana S-series product featured on dealer website

10



## ***SOCIAL MEDIA***

Post Amana S-series installs/etc. to social media  
#AmanaBrandHVAC